

Population Health DARTMOUTH-HITCHCOCK MEDICAL CENTER

# **Breaking Barriers to Health** Understanding the Social Drivers of Health for Improved Outcomes

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# Agenda

- What are Social Drivers of Health
- Interplay between SDoH and Health Outcomes
- Tools for Getting to the Root Cause
- Identifying SDoH in Practice

3



### What Are Social Drivers of Health?

Social drivers of health (SDOH) are the nonmedical factors that influence health outcomes.

They are the conditions in which people are born, grow, work, live, and age, and the **wider set of forces and systems** shaping the conditions of daily life.

These forces and systems include economic policies and systems, development agendas, social norms, social policies, racism, climate change, and political systems.

> Upstream systems/policies lead to real world inequities





# Social Drivers of Health

Social Drivers of Health can either hinder or promote health  $\rightarrow$  inequitable distribution of health outcomes for different populations

- Financial State
- Access to Healthcare
- Social Support Networks
- Education
- Health Behaviors

- Transportation
- Food Security
- Employment *and* Working Conditions
- Housing and Neighborhood Conditions
- Social, Cultural, and Community Context
- Environmental Factors



### Interplay Between SDoH and Health

These experiences are complex and don't exist independently from one another

**Skipping Doctors Appointments** 

Provider makes a referral to CHW because patient is missing appointments.

The patient has high blood pressure, which remains uncontrolled.

Poor Blood Pressure Control 5



### Interplay Between SDoH and Health

These experiences are complex and don't exist independently from one another

A LOW INCOME



6



# And We Know This Story Could Look Different for Someone With Stable Income!

A LOW INCOME



infrastructure that supports growth and ease of mobility, what are the types of employment opportunities that are accessible to people in these zip codes etc.



8

# Tools for Getting to the Root Cause



#### Adult Screener

For an upcoming appointment with SHOSHANA J HORT, MD on 4/19/2023

We recognize that many things beyond medical care affect your health and wellbeing. We have care team members with special knowledge of assistance programs and community resources.

How hard is it for you to pay for the very basics like food, housing, medical care, and heating?

Not hard at all Not very hard Somewhat hard Hard Very hard Decline

Within the past 12 months, you worried that your food would run out before you got the money to buy more.

Never true Sometimes true Often true Decline

Within the past 12 months, the food you bought just didn't last and you didn't have money to get more.

Never true Sometimes true Often true Decline

In the last 12 months, was there a time when you were not able to pay the mortgage or rent on time?

Yes No Decline

In the last 12 months, how many places have you lived?

In the last 12 months, was there a time when you did not have a steady place to sleep or slept in a shelter (including now)?

Yes No Decline

How often do you feel isolated from others?

Hardly ever Some of the time Often

In the past 12 months, has lack of transportation kept you from medical appointments or from getting medications?

Yes No Decline

In the past 12 months, has lack of transportation kept you from meetings, work, or from getting things needed for daily living?

Yes No Decline

How often do you need to have someone help you when you read instructions, pamphlets, or other written material from your doctor or pharmacy?

Never Rarely Sometimes Often Always Decline

# Assessing for SDoH; Only One Piece of the Puzzle

#### **Adult Screener**

For an upcoming appointment with

Your PCP on 4/19/2023

Your responses to the last group of items indicate that you may have needs that we can help with. We have care team members with special knowledge of assistance programs and community resources. Help is free and confidential. What kind of help would you like? (Select one)



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# Identifying SDoH in Practice; More than a Question

# Step 1: Build trust!

- Meet the patient where they are at...
- Active, empathic listening
- Cultural Competence
- Respectful, non-judgmental approach
- Transparent, honest communication
- Clear and simple language
- Follow-up and Follow-through

# Step 2: Peel back the layers!

- Ask open ended questions
- Help patient identify their priorities
- Determine what motivates the patient/client
- Partner with the patient to develop patient centered goals related to the SDoH
- Use priorities and motivations to assist patient in working toward and meeting those goals



#### May 5, 2023

11

# CHW Role in Supporting Patients/Clients to Meet Their Goal

#### **Community Health Workers can work with patients/clients to:**

- Locate and access available resources based on the specific needs, preferences, and situation of the patient
- Make referrals to community supports
- Facilitate access to tangible and supportive services
- Monitor patient progress toward meeting goals and provide extra support, as appropriate
- Work with patients to build capacity, skills, and confidence to manage their needs
- Act as an advocate on behalf of patients and families in obtaining needed services and resources for which they are eligible



Effects of COVID on Social Drivers

- COVID Pandemic brought light to and exacerbated many existing inequities and social needs
- During the pandemic, there was increased funding to support essential needs and protect people at increased risk
  - Eviction moratorium: Ended June 2021
  - Medicaid: Unwind process began March 2023
  - SNAP Benefits: Returning to pre-pandemic allocations March 2023
  - Access to COVID vaccines/treatments



**Figure 1** The syndemic of COVID-19, non-communicable diseases (NCDs) and the social determinants of health (adapted from Singer<sup>23</sup> and Dahlgren and Whitehead<sup>25</sup>).



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# Thank you.