



WELCOME to the

*Neighbors Helping Neighbors ECHO:*  
Rural Communities Sharing Successes and  
Solving Common Problems

*In Partnership with the Center for Advancing Rural Health Equity*

## Series Learning Objectives

- Effectively engage the abundance of human good will in our communities to support neighbors as helpful.
- Structure outreach efforts, and utilize tools and resources, to most effectively meet our neighbors' needs.
- Develop collaborative relationships between community members, community organizations, and health systems to nurture the health and well-being of our communities.

## Series Sessions

Date	Session Title
1/14/2026	<a href="#"><u>What is your purpose</u></a>
1/28/2026	Planning for success
2/11/2026	Building your volunteer workforce
2/25/2026	Common challenges
3/11/2026	Building key partnerships for success
3/25/2026	Learning together to move forward

# Today's Program

- Brief housekeeping
- Didactic: What is your purpose - Kate Hoepke
- Poll
- Discussion
- Summary
- Up Next



# Building Caring Communities

**Kate Hoepke, MBA** – Founding Partner and Board Chair

[www.villagemovementcalifornia.org](http://www.villagemovementcalifornia.org)





# The Village Model

Villages are community-based organizations that connect older adults to the community, programming, and expertise they need to sustain independence and remain in charge of their lives as they age.



# Building an Infrastructure

- Intentionality – Purpose – Know your WHY
- Rooted in Relationships
- Reciprocity and Pro-Social Values
- Shared Mission, Vision, Values
- Shared Leadership
- Group Agreements - Accountability



# Relational Leadership

R= Respond by balancing giving and receiving

E = Empathize by connecting with heart

L = Listen by uncovering feelings and needs

A = Appreciate by welcoming different perspectives

T = Trust by speaking authentically

E = Equalize by valuing process with outcomes



# Assess Need

- What need are you trying to fill?
- Who are your stakeholders?
- Know your demographics

# Asset Mapping

- What already exists to meet the needs you've identified?
- Where are the gaps?
- What are the strengths and resources of your community? Potential partners?

# Potential Pitfalls

- Misalignment of vision, values and implementation
- Poor communication
- Unaddressed conflict
- Lack of leadership/stewardship

