

Content Validity Review for Lead Planners/Planning Committees

Lead Planners/Planning Committees are responsible for ensuring that all clinical content presented in accredited CE activities is valid and evidence based. When reviewing activity slides, handouts, or materials, please use the following criteria as your guide:

Clinical recommendations

- Recommendations for patient care are based on current science, evidence, and clinical reasoning and provide a fair and balanced view of diagnostic and therapeutic options.
(*Standards for Integrity and Independence 1.1*)

Scientific rigor

- All scientific research referred to, reported, or used in this educational activity in support or justification of patient care recommendations conforms to generally accepted standards of experimental design, data collection, analysis, and interpretation.
(*Standards for Integrity and Independence 1.2*)

Emerging or limited evidence

- New and evolving topics for which there is a lower or absent evidence base are clearly identified as such within the educational activity and individual presentations.
(*Standards for Integrity and Independence 1.3*)

Evidence-based practice

- The activity does not advocate for or promote practices that are not, or not yet, adequately based on current science, evidence, and clinical reasoning.
(*Standards for Integrity and Independence 1.3*)

Scientific validity and safety

- The activity does not advocate for or promote unscientific approaches to diagnosis or therapy, or recommendations or practices that are determined to have risks or dangers that outweigh the benefits or are known to be ineffective in the treatment of patients.
(*Standards for Integrity and Independence 1.4*)

Commercial bias and promotion

- The activity does not promote products or services that serve the professional or financial interests of the presenter(s).
- Discussion of books, publications, or tools is permitted when not promoted for purchase.

Use of trade names

- When trade names are referenced, multiple companies' products are included to ensure balance and avoid commercial bias.

Unapproved or investigational use

- Any unlabeled use of commercial products or investigational applications not yet approved by the FDA is disclosed to learners.